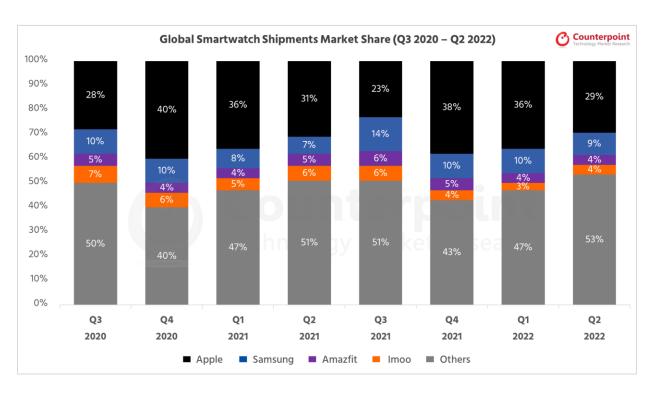




# **Global Smartwatch Shipments Market Share: By Quarter**



Global Smartwatch Shipments Market Share (Q2 2020 – Q1 2022)								
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Brand	2020	2020	2021	2021	2021	2021	2022	2022
Apple	28%	40%	36%	31%	23%	38%	36%	29%
Samsung	10%	10%	8%	7%	14%	10%	10%	9%
Amazfit	5%	4%	4%	5%	6%	5%	4%	4%
Imoo	7%	6%	5%	6%	6%	4%	3%	4%
Others	50%	40%	47%	51%	51%	43%	47%	53%

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# **Background:**

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high tech industry.

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