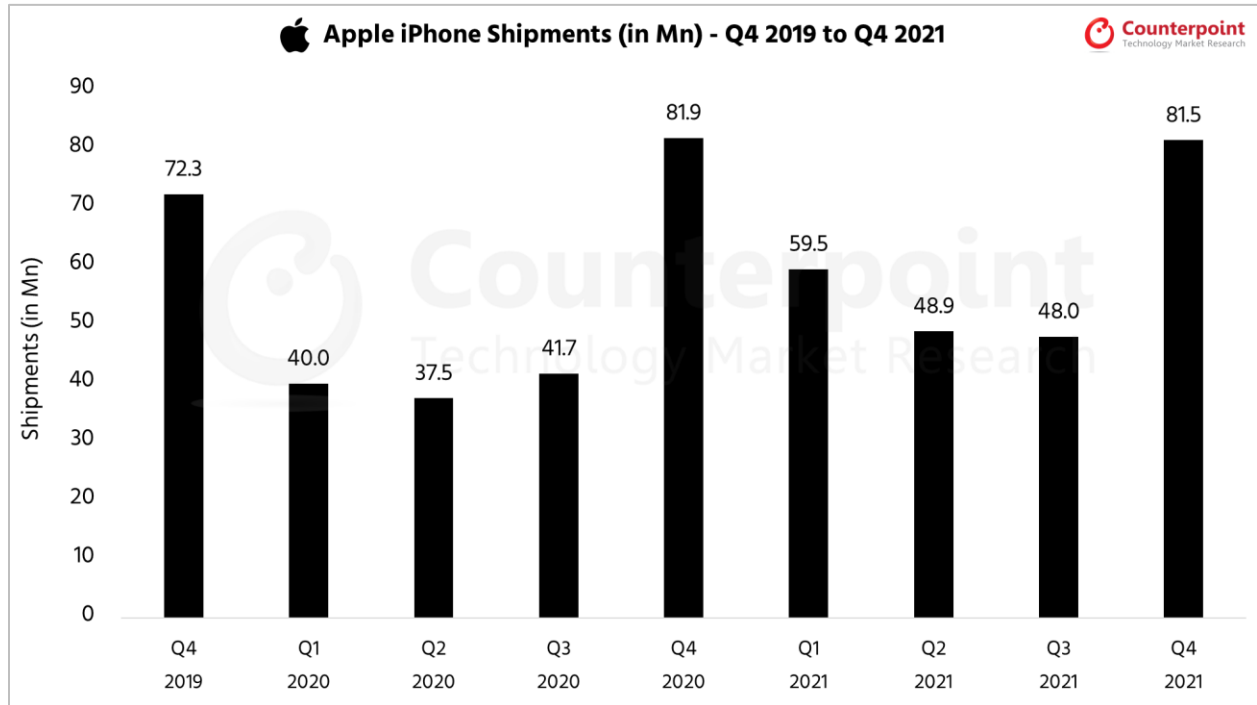




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Apple iPhone Market Share: By Quarter



| Apple iPhone Shipments (in Millions) | | | | | | | | | |
|--------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Quarter | Q4 2019 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | Q3 2021 | Q4 2021 |
| Shipments (in Mn) | 72.3 | 40.0 | 37.5 | 41.7 | 81.9 | 59.5 | 48.9 | 48.0 | 81.5 |

Hong Kong

20F Central Tower,
28 Queen's Road,
Central, Hong Kong

Phone: +852 2159 4847

United Kingdom

Suite 1562, Kemp House, 152-
160 City Road,

London

Phone: +44 20 3239 6411

Seoul

Namjeon Building 8F, 682
Yeoksam, Gangnam-ku

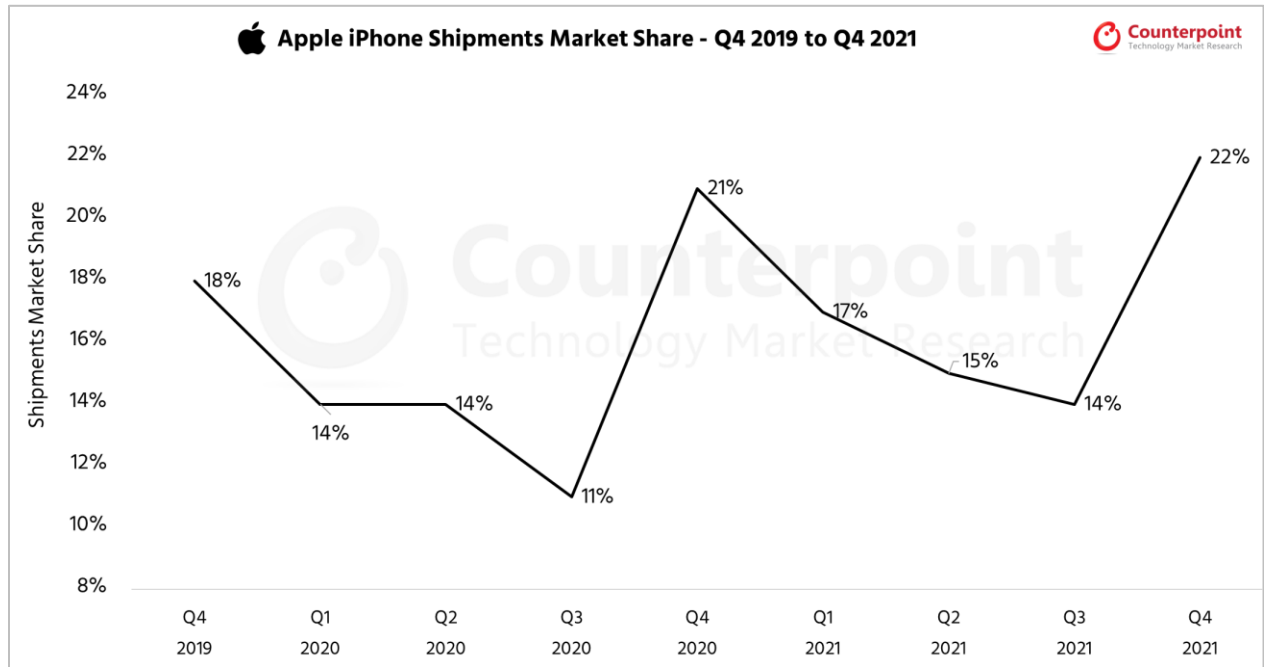
Seoul

Phone: +82 553 4813

Mumbai

15th Dev Corpora, Near
Cadbury Junction, Eastern
Express Highway, Thane,
Mumbai

Phone: +91 9930218469



| Apple iPhone Shipments Market Share (%) | | | | | | | | | |
|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Quarter | Q4 2019 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | Q3 2021 | Q4 2021 |
| Shipments Market Share (in %) | 18% | 14% | 14% | 11% | 21% | 17% | 15% | 14% | 22% |

Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high tech industry.

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