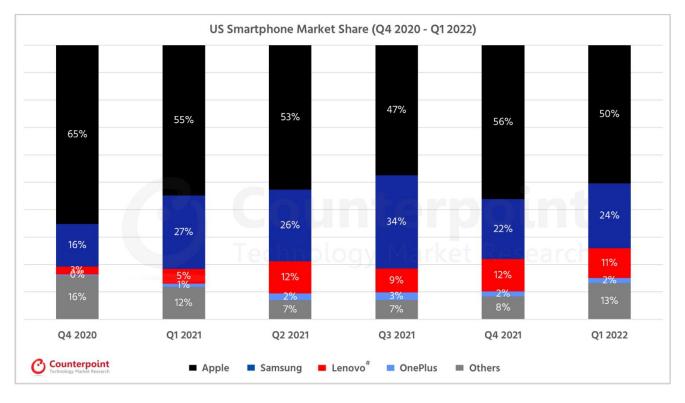




## US Smartphone Market Share: By Quarter



US Smartphone Shipments Market Share (%)							
Brands	Q4	Q1	Q2	Q3	Q4	Q1	
	2020	2021	2021	2021	2021	2022	
Apple	65%	55%	53%	47%	56%	50%	
Samsung	16%	27%	26%	34%	22%	24%	
Lenovo <sup>#</sup>	3%	5%	12%	9%	12%	11%	
OnePlus	0%	1%	2%	3%	2%	2%	
Others	16%	12%	7%	7%	8%	13%	

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## **Background:**

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high tech industry.

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