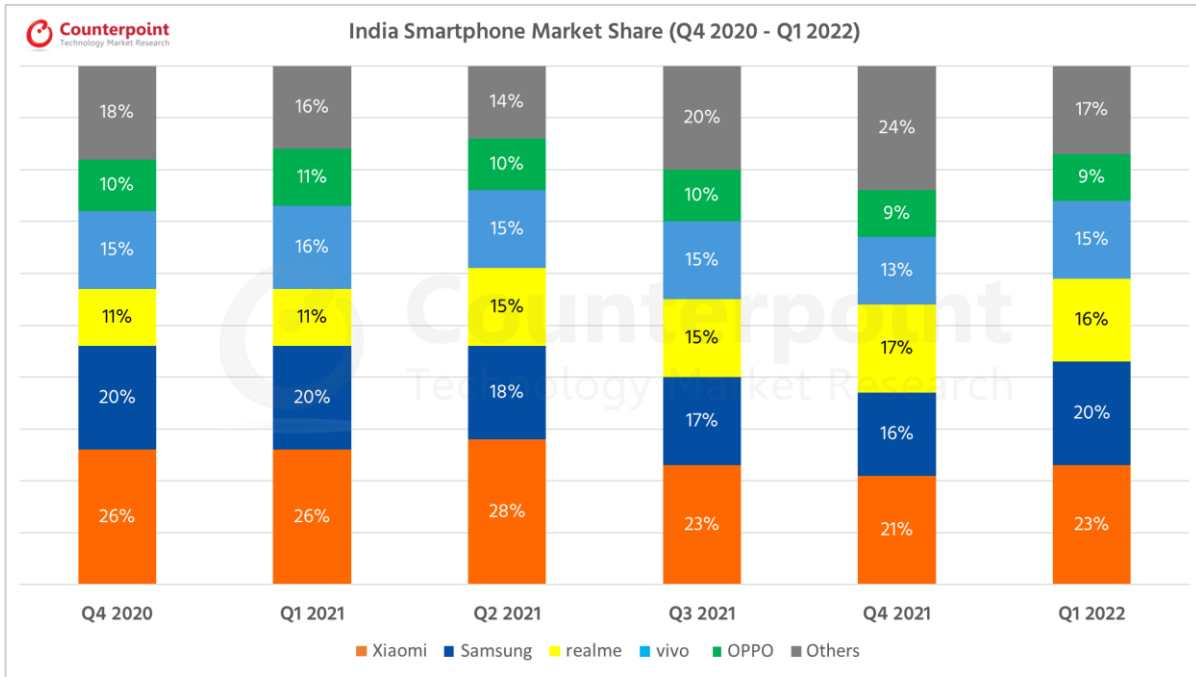




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India Smartphone Market Share: By Quarter



India Smartphone Shipments Market Share (%)						
Brands	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022
Xiaomi	26%	26%	28%	23%	21%	23%
Samsung	20%	20%	18%	17%	16%	20%
realme	11%	11%	15%	15%	17%	16%
vivo	15%	16%	15%	15%	13%	15%
OPPO	10%	11%	10%	10%	9%	9%
Others	18%	16%	14%	20%	24%	17%

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Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high tech industry.

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